

Benton County's Young Leaders Take Spotlight in National Boys & Girls Club Campaign

FOR IMMEDIATE RELEASE

Benton County, AR, June 30, 2025 – Boys & Girls Club of Benton County is proud to bring a powerful national message home to Northwest Arkansas as it joins the new America Needs Club Kids campaign. Launched by Boys & Girls Clubs of America, the campaign highlights a vital truth: the future of America depends on how we invest in kids today; and nowhere is that clearer than here in Benton County.

“For over 30 years locally, and over 165 years nationwide, Boys & Girls Clubs have opened doors for kids and teens to discover who they are, chase big dreams, and grow into leaders,” said Cheryl Hatfield, CEO of Boys & Girls Club of Benton County. “We see it every day in our Clubs in Bentonville, Rogers, Bella Vista, and Pea Ridge. Benton County needs Club Kids. Youth in our community have the potential to make a long-lasting, positive impact, and this campaign shines a national spotlight on what’s happening right here in our own backyard.”

From helping members succeed in school to developing essential life skills and discovering talents in art, sports, and STEM, the Boys & Girls Club of Benton County is a place where young people grow into the next generation of scientists, nurses, teachers, business owners, and community changemakers.

As part of the America Needs Club Kids campaign, the Boys & Girls Club of Benton County will share inspiring stories of local Club members and host community events—including the annual Sip & Savor fundraiser on August 21, 2025. The Club also plans to engage local partners and residents to help ensure every child in Benton County has the chance to thrive. “This is more than a campaign, it’s a call to action, especially in the wake of unexpected funding losses that many nonprofits, including ours, have been experiencing” Hatfield said. “When we invest in kids here in Benton County, we’re investing in the future of our neighborhoods, schools, and businesses. Strong kids build strong communities.”



BOYS & GIRLS CLUB
OF BENTON COUNTY

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Bella Vista Unit

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Rogers Unit

409 S. 8th St
Rogers AR 72756
(479) 633-0044

Pea Ridge Unit

1442 N. Davis Drive
Pea Ridge AR 72751
(479) 715-4448

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To learn more about how you can support the Boys & Girls Club of Benton County and help shape the future of local youth, visit bgcbentoncounty.org.

About Boys & Girls Club of Benton County

Boys & Girls Club of Benton County is a 501(c)3 (nonprofit) organization. Our mission is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible, and caring citizens.

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