



FOR IMMEDIATE RELEASE



## ROSS DRESS FOR LESS® CELEBRATES 10 YEARS HELPING LOCAL KIDS THRIVE IN BENTON COUNTY

**Bentonville, AR - February 8, 2024** – To show their continued support in preparing today’s youth for a brighter tomorrow, Ross Stores, Inc. is partnering with Boys & Girls Clubs of America with a three-week program called, “Help Local Kids Thrive.” Beginning February 10, customers in Northwest Arkansas can make a monetary contribution at their local Ross Dress for Less (“Ross”) store during checkout to be donated to the Boys & Girls Club of Benton County, through March 3, 2024.

Rooted in a shared commitment to help young people reach their full potential as productive, caring, and responsible citizens, this annual fundraiser helps to actualize the dreams of many local kids and teens. “This year is special. It marks our 10th annual in-store fundraiser to benefit local Boys & Girls Clubs. The funds raised will directly help kids at Clubs nationwide by supporting Power Hour, a homework tutoring program, nationally sponsored by Ross. We are proud of our strong, long-standing partnership with Boys & Girls Clubs and look forward to coming together with our customers and associates to ‘Help Local Kids Thrive,’” said Matt Young, Group Senior Vice President, Ross Stores.

### Campaign Facts:

- This February, Ross Stores is inviting customers to give at the register to benefit Boys & Girls Clubs of America from February 10th – March 3rd. Ross will match the first \$400,000 raised!
- 100% of the funds raised at each store will benefit Boys & Girls Clubs, with 80% being directed to a Club in the community.
- Ross is the national sponsor of BGCA’s Power Hour, a program that provides kids and teens the opportunity to do their homework in a safe place, in-person or virtually, with support from Boys & Girls Club staff.
- Every \$5 donation helps provide one half hour of homework help for a Club youth. \$15 helps keep a kid safe after school.
- This is the 10th annual Ross Stores, Inc. fundraiser for Boys & Girls Clubs. Together with its customers, Ross has raised and donated more than \$46 million to support BGCA and Power Hour.

### About Ross Stores

Ross Stores, Inc. is an S&P 500, Fortune 500, and Nasdaq 100 (ROST) company headquartered in Dublin, California, with fiscal 2022 revenues of \$18.7 billion. Currently, the Company operates Ross Dress for Less® (“Ross”), the largest off-price apparel and home fashion chain in the United States with 1,765 locations in 43 states, the District of Columbia, and Guam. Ross offers first-quality, in-season, name brand and designer apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 60% off department and specialty store regular prices every day. The Company also operates 347 dd’s DISCOUNTS® in 22 states that feature a more moderately priced assortment of first-quality, in-season, name brand apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 70% off moderate department and discount store regular prices every day. Additional information is available at [www.rossstores.com](http://www.rossstores.com).

### About Boys & Girls Club of Benton County

The Boys & Girls Club of Benton County’s mission is to inspire & enable all young people, especially those who need us the most, to reach their full potential as productive, responsible, and caring citizens.

**Contact:** Matt Taliaferro, CEO, (479)273-7187 x111, [mtaliaferro@bgcbentoncounty.org](mailto:mtaliaferro@bgcbentoncounty.org)