



FOR IMMEDIATE RELEASE



## ROSS DRESS FOR LESS® HOLDS IN-STORE FUNDRAISER TO HELP LOCAL KIDS THRIVE

**Bentonville, AR - February 7, 2025** – Every year, more than three million young people are served by Boys & Girls Clubs across the country. To show their continued support in preparing today's youth for a brighter tomorrow, Ross Stores, Inc. is partnering with Boys & Girls Clubs of America for the 11th annual three-week in-Store "Help Local Kids Thrive" fundraiser. Beginning February 8 through March 2, customers in Northwest Arkansas can donate to Boys and Girls Club of Benton County during checkout at their local Ross Dress for Less ("Ross") Stores. The Ross Stores Foundation will match donations, up to \$500,000, in addition to support that Ross provides Boys & Girls Clubs of America throughout the year. Customers' donations will go toward the Club's Power Hour program, providing homework help and academic resources to Club youth in Benton County.

"Ross is proud of our long-standing partnership with Boys & Girls Clubs, and we are excited to host our 11th annual in-Store fundraiser to 'Help Local Kids Thrive.' Each year, Ross Stores, the Ross Stores Foundation, our Associates, and our generous Customers join forces to raise funds for Clubs nationwide and their Power Hour homework help program. Together, we are committed to providing kids in communities across the country with the academic support they need to achieve big goals," said Matt Young, Group Senior Vice President, Ross Stores.

Rooted in a shared commitment to help young people reach their full potential as productive, caring, and responsible citizens, this annual fundraiser ensures local kids and teens have the resources to succeed in school and turn those academic achievements into great futures.

### Campaign Facts:

- This February, Ross Stores is inviting customers to give at the register to benefit Boys & Girls Clubs of America from February 8<sup>th</sup> – March 2<sup>nd</sup>. Ross will match the first \$500,000 raised!
- 100% of the funds raised at each store will benefit Boys & Girls Clubs, with 80% being directed to a Club in the community.
- Ross is the national sponsor of BGCA's [Power Hour](#), a program that provides kids and teens the opportunity to do their homework in a safe place, in-person or virtually, with support from Boys & Girls Club staff.
- Every \$5 donation helps provide one half hour of homework help for a Club youth. \$10 can give a teen an hour of help with college applications. \$15 provides a kid with one and a half hours of science experiments.
- This is the 11<sup>th</sup> annual Help Local Kids Thrive fundraiser for Boys & Girls Clubs. Together with its Customers, Associates, and the Ross Stores Foundation, Ross has raised and donated more than \$50 million to support BGCA and Power Hour.

### About Ross Stores

Ross Stores, Inc. is an S&P 500, Fortune 500, and Nasdaq 100 (ROST) company headquartered in Dublin, California, with fiscal 2023 revenues of \$20.4 billion. Currently, the Company operates Ross Dress for Less® ("Ross"), the largest off-price apparel and home fashion chain in the United States with 1,836 locations in 43 states, the District of Columbia, and Guam. Ross offers first-quality, in-season, name brand and designer apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 60% off department and specialty store regular prices every day. The Company also operates 356 dd's DISCOUNTS® stores in 22 states that feature a more moderately-priced assortment of first-quality, in-season, name brand apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 70% off moderate department and discount store regular prices every day. Additional information is available at [www.rossstores.com](http://www.rossstores.com).

### About Boys & Girls Club of Benton County

The Boys & Girls Club of Benton County's mission is to inspire & enable all young people, especially those who need us the most, to reach their full potential as productive, responsible, and caring citizens.

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