



BOYS & GIRLS CLUB
OF BENTON COUNTY



Great Futures Start Here!

2023 IMPACT REPORT

More than 30 years of mentors making an impact in kids' lives - igniting interests and providing a positive environment where they can learn, play and grow.

And we do it on purpose.

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



OUR VISION

To ensure all kids who need us most have access to a world-class Club Experience which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

Dear Friend of the Club,

I am so excited to share our 2023 Impact Report with you. This past year was transformational for the Club and launched us into **a whole new era for our mission to serve youth in Benton County**. Since the founding of the Club in 1991, the Club has shown steady growth, adding a unit every few years, slowly increasing the number of kids served each day. However, in 2023, **in partnership with the Rogers Public Schools, the Club opened 14 new school-based sites in elementary schools across the district**, more than doubling the number of kids who walk through our doors each day after school. With growth comes challenges but with the support of an incredibly talented and passionate staff, a dedicated board of directors and amazing donors and sponsors, we were able to make the impossible happen.

At the Club, every day is different. We cover different lessons, run new programs, and practice new leadership skills. But it's more than that. We take time to listen to the kids, ask them questions about their day, how their new-found friendships are going and how well they did on a recent test in school. Listening helps us get to know each kid as an individual **so that we can find the best way possible to serve them**. All of this leads to emotional stability and a feeling that the Club is a fun, safe place to be.

I am proud to announce that in 2024, the Club is starting a new youth mental health pilot program called **"Mindful Matters"** in partnership with the University of Arkansas School of Social Sciences and a local mental health provider. This new, multi-faceted program will train our staff to recognize the signs of mental trauma and will provide on-site counseling and therapy free of charge to our families. I know that this program will transform the way we serve our children and **put them on a path of success both at home and at school**.

You need to know that none of these amazing services would be possible without your generosity. Your direct financial support makes our motto of **"Great Futures Start Here"** a reality. To illustrate that point, 54% of Boys & Girls Club Alumni across the country state that the Club saved their lives. It's people like you who make that happen and I cannot thank you enough.

With sincere gratitude,

MATT TALIAFERRO

CEO, Boys & Girls Club of Benton County



THE CLUB'S IMPACT ON YOUTH

KAYLEIGH S., ROGERS CLUB

What does the Club mean to you?

"Over the years, the club transformed from a place of refuge to a family. I genuinely believe wholeheartedly that no matter where I am, if I am surrounded by people from the BGC community, I am safe, loved, and supported."

How has the Club & the staff prepared you for your next chapter as you get ready to graduate?

"The club has prepared me for post high school life, with ACT prep, scholarship applications, interview readiness, speaking skills, confidence in the academic and business world, and overall, how to be a prepared young adult."

What advice would you give to other youth at BGCBC?

"My advice I would like to give to my fellow BGCBC club kids is to invest in your dreams and those who support them. Never be afraid to set trends and be the leader, even if it seems scary at first. Being different is cool and it holds a lot more weight than following what everyone else is doing."

What is your favorite memory at BGCBC? What has been your coolest experience at BGCBC?

"My favorite memory at the BGCBC was the float trip a few summers back with Miss Alondra. My coolest memory at the BGCBC was going to Washington, D.C. and speaking with our congressmen and representatives about things I was passionate about and wanted to see changed within the BGC of Arkansas."

Do you have a BGCBC staff member who you consider a mentor/cheerleader/advocate? If so, do you mind sharing who that is & a little bit about what they mean to you?

"Yes, ASHLEY SKAGGS!!!!!! Ashley (BGCBC Director of Programs) has been one of, if not the biggest supporter throughout my Youth Of the Year career. She knows how to cheer me on and keep me motivated. Over the past year, I have gotten very close with her, and I know that no matter what decision I make, she would and has supported it whole heartedly. Getting to experience traveling and learning about myself with probably the best mentor in Arkansas has been amazing."

2023 YOUTH OF THE YEAR

IMPACT STORIES

What does the Club mean to you/What is your favorite part?

SLOANE S., Age 10, Bella Vista

"The Club is always here for me, and the staff are as well. I have gained some amazing friends from the Club itself to last a lifetime."

ADALYNN B., Age 8, Pea Ridge

"The way I feel in this Club is pretty good because there are always staff to help me when I am sad, and it makes me so happy to come to the Club because I get to make so many friends. My favorite part about the Club is the staff and my friends."

MASON M., Age 13, Bentonville

"The Boys & Girls Club is one of the greatest, most fun places I've ever been to. I hope to stay as long as possible, and I want to work there in the future."

TRISTAN A., Age 12, Rogers

"My favorite part is the freedom to be me! I like that I can play different types of games on various consoles, like Pacman, to beat the high score!"

COMMUNITY ENGAGEMENT

Climb & Ride

The Bella Vista Club celebrated the grand opening of the rock-climbing wall & mountain bike program. 60 bikes and helmets were also given out to kids at this event. This event and ongoing program would not have been possible without the following organizations:

- **1Climb Foundation and Kevin Jorgensen & Dennis Nelms**
- **Pedal It Forward NWA**
- **Climb Bentonville**
- **Walton Family Foundation**
- **Bella Vista Foundation**
- **Ozark Foundation**
- **The Refuge**



DC Trip

Two of our Club teens, Kayleigh and Holden, got invited to attend the Summit for America's Youth in D.C. They were the only youth that represented the State of Arkansas. They were able to meet with state representatives and congressmen to share what the Club means to them, discuss issues youth face, and share their platform on food insecurity and generational trauma. They also had an opportunity to explore monuments, memorials, the White House, and the National Museum of Natural History!

Programs/Athletics

In 2023, we were able to offer multiple programs, like Money Matters. This program is where kids learned the importance of and how to save & budget money, set short-term & long-term goals, differentiate between wants & needs, and how to avoid bad debt. SMART Girls, a program dedicated to empowering young girls, imparts essential lessons on navigating peer pressure, fostering a healthy body image, cultivating friendship skills, and so much more. We also held summer sports camps, and had great success in our Basketball, Flag Football, and Volleyball seasons!



Cox Innovation Lab

The Bentonville Club held a ribbon-cutting for the new Cox Innovation Lab! Cox provided a \$20,000 grant for the Innovation Lab, which included: new state-of-the-art laptops, upgrades of internet and electrical wiring for eSports, 3D printers and coding for robotics, custom art and tables designed by local artists along with new carpeting and paint, and making the labs adaptable for an outside experience.

COMMUNITY ENGAGEMENT

Summer Field Trips

We can't thank Taco Bell enough for sponsoring our field trips this summer. Our kids were able to go to the movies, baseball games, hiking, and so much more.



Hershey Tasting

Hershey came to one of our Clubs and had the kids do a tasting activity. The kids then had to choose what they liked best in a candy, and Hershey was able to gather that information to inform potential new products!



Keystone Club Trip to Dallas

We sent five teens and two staff to Dallas, TX to attend the National Keystone Conference! They were able to network with other teens from around the world and discuss issues youth face today. One of the issues that the teens worked on was for XBot, a company that fits children's cars to work for disabled kids.



Panda Express/Panda Cares

We're thankful for partnerships such as the one we have with Panda Express! The local Rogers restaurant has been helping our kids with Project Learn - this program encompasses academic programs, such as STEM, iReady (which includes math & reading support), and Power Hour. The Bentonville Panda Cares restaurant also provided the Bentonville Club with free Panda food, Lego activations, and goody bags to celebrate their Panda Cares Day!



Mindful Matters Program

We are thrilled to share that the Boys & Girls Club of Benton County received a generous grant from the Blue & You Foundation for a Healthier Arkansas! This invaluable support will empower us to extend our reach in providing essential mental health services to the amazing kids at our Clubs. This program kicked off in 2023 and we can't wait for it to develop more in 2024.



COMMUNITY ENGAGEMENT

Bella Vista Landscaping

As part of Republic Services efforts for sustainability, they generously donated a variety of greenery to help revitalize the Bella Vista Club. This included Oak & Maple trees for shade, Apple, Peach, & Pear trees, and perennials, roses, and hydrangeas.



P&G/Kare Oral Health Day

Our kids were all smiles when they got to learn about dental health from the help of dentists, volunteers, and executives from the Crest + Oral B team at P&G and Walmart!

P&G/Kare Dental Screenings

With help from dentists, volunteers, and executives from the Crest + Oral B team at P&G and Walmart, as well as dental assistant students at NWACC, we were able to give free dental health screenings to 150 students at Lowell Elementary.



United Federal Credit Union's Partnership

This year we held a grand reopening of our Rogers Club with some much-needed improvements. Our community came together and repainted walls, got new doors and locks, replaced broken & damaged items, and so much more. United Federal Credit Union sponsored our new Rogers Learning Center. In addition, United Federal Credit Union also provided all Clubs with a fleet of vehicles, adorned with vibrant wraps. This has enabled us to expand our reach and impact in the community. UFCU's ongoing commitment, which includes covering gas expenses, ensures that our programs can thrive and our youth can continue to access the resources they need to succeed.



SKC SITES

In August, in partnership with the Rogers School District, we opened 14 new after-school sites at elementary schools and welcomed over 400 new kids to our Club family! A very special thanks goes out to all the staff who helped make this happen and to our Board members who were supportive of our mission.



2023 IMPACT REPORT

THE YEAR IN REVIEW

AWARDS



We've awarded more than

\$10K
in college
scholarships
this year

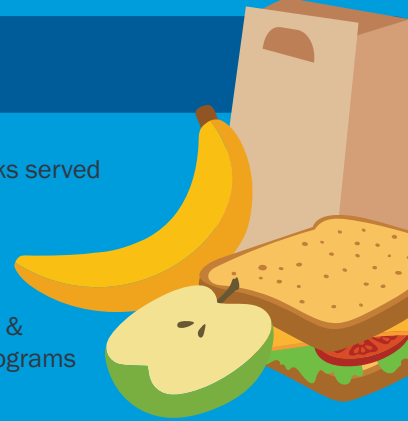
\$190K
in afterschool
scholarships
this year

MEALS

170k+ meals/snacks served

3,981 kids served

30% of kids are in free & reduced lunch programs



MEMBERS



39%
Female

61%
Male



71%
Caucasian



5%
Black/African American



14%
Hispanic/Latino



3%
American Indian/
Alaska Native



5%
Other



2%
Asian



100%

high-school graduation
rate of teen members for
the last 5 years



95%

of members report
being on grade-level



84%

of members report
receiving mostly As and
Bs in school



78%

of members report they
will attend college



26% of our Club kids are from
single-parent homes



9% of our Club kids are in
the foster care system

VOLUNTEERS

Thanksgiving Meals

In thanks to BeatBox Beverages many volunteers, staff members, board members & sponsors we were able to provide 300 Thanksgiving meals to our Club families! Special thanks to:

- **BeatBox Beverages**
- **John Mauck & Mauck 5**
- **Ted Fox & Champion Retail**
- **Courtney Carlson & Walmart**
- **Marcus Walker, Walmart merchant & Aidan Harman, Operations Manager at Store 2686**
- **DelMonte**
- **Newell Rubbermaid**
- **Mondelez International**
- **Rogers School District**
- **Alice L. Walton School of Medicine staff members**
- **Vendo Commerce**
- **Team Direct Management**
- **Teen members of our Keystone & Torch Clubs**



Walmart Manager Academy

The Bentonville Club held a ribbon-cutting for the new **Cox Innovation Lab!** Cox provided a \$20,000 grant for the Innovation Lab, which includes: new state-of-the-art laptops, upgrades of internet and electrical wiring for eSports, 3D printers and coding for robotics, custom art and tables designed by local artists along with new carpeting and paint, and making the labs adaptable for an outside experience.

Bentonville Club Painting

We were so lucky to have two groups, **General Mills & Mobil 1**, volunteer at our Bentonville Club to help paint some areas within the Club and brighten up spaces for the kids.



Hershey Easter at Rogers

Hershey handed out Easter baskets to all of our kids at the Rogers Club. Baskets included candy, toys & fun activities!

VOLUNTEERS

Kellogg's Hispanic Heritage at Rogers

Kellogg's and El GRAN TACO provided tacos and nachos to the kids at our Rogers Club in celebration of Hispanic Heritage Month.



Mondelez Cookies at Bentonville

Team members from **Mondelez International** came to our Bentonville Club & did some deep cleaning and cookie decorating with the kids.



Benchmark Group

Team members from **Benchmark Group**, an architecture & engineering firm, came to each of our Clubs to present projects promoting women in STEAM. One week the project was centered around architecture, while the second week was focused on engineering. Over 100 girls participated in these projects and got to learn how fun careers in architecture and engineering could be!



Walmart Design Team

Volunteers of the **Walmart UX Design Group** came in from all over the country to several of our Clubs and helped beautify and clean the facilities for our kids.



The Boys & Girls Club of Benton County extends heartfelt gratitude to the Walmart Foundation for their unwavering support throughout 2023. Their generous \$400,000 grant has been instrumental in sustaining our mission, empowering youth, and fostering a brighter future for our community. With their invaluable contribution, we were able to provide crucial membership scholarships, ensuring that every child has the opportunity to participate in our programs regardless of financial constraints. Furthermore, their support facilitated staff professional development, enhancing our ability to deliver high-quality services and mentorship. We are deeply grateful for the Walmart Foundation's dedication to empowering youth and their enduring commitment to our cause.

CLUB KIDS TO CLUB STAFF

JARRET MILLER

Bentonville Teen Center Director

Attended Boys & Girls Club of Benton County,
Staff Member since 2016

What/who made the biggest impact on your time there?

"If I had to choose a what, it would be the family environment that the Club provided for me when I went there. It always felt like a second home to me. There was never a day where I woke up and didn't want to go to the Club. I remember begging to skip school and just go straight to the Club constantly. If I had to choose a who, it would be the multitude of Youth Development Coordinators that I encountered during my time attending the Club."

Did the Club help you get ready for your future? If so, how?

"Absolutely it did! Throughout my time there I learned and developed plenty of qualities and skills that are beneficial in any aspect of life, and I am so grateful for that. I sit at the desk I have today because of my time at the Club. It was a big influence on the career path that I have chosen."



SARAH HUTCHINSON

Membership Coordinator

Attended Bryant Boys & Girls Club,
Staff Member since 2022

What/who made the biggest impact on your time there?

"The social interactions between myself and other kids."

What made you want to become a Club staff member?

"I always liked the idea of giving back to the community."



KALEB TURNER

Rogers Teen Center Director

Attended James H. Penick Boys & Girls Club,
Staff Member since 2023

Did the Club help you get ready for your future? If so, how?

"Yes, the Club helped me prepare for my next step from a kid to pre-teen. I learned how to communicate with different cultures and backgrounds while building long-lasting relationships."

What was the fondest memory you have of your time as a Club kid?

"My fondest time was winning the basketball league two years in a row with my favorite coach of all-time (Coach Bruce) and teammates that I went on to play summer AAU and middle school basketball with."



OUR BOARD OF DIRECTORS

Serving kids through our mission and programs is our key priority and having the financial strength to do so is imperative.

Our committee not only supports BGCBC financially through personal commitment, but also with active fundraising, and – most importantly – their time. They actively participate in all fundraising events, community events, represent the Club positively in all interactions and solicit new donors. We would like to thank these goodwill ambassadors for the Club.

BOARD MEMBERS

JULIE BARBER

Finance Committee
Executive VP, General Merchandise at Walmart

LINDSAY BEDDOW

Safety Committee
Sales Director, Cereal/Yogurt at General Mills

STEPHEN BERINGER

Club Advisory/Strategy Team Member
Director of Sales at Newell Brands

TREGG BROWN

Youth of the Year Committee Chair
Chief Sales Officer at Team Direct Management

COURTNEY CARLSON

Resource Development Committee Chair
Senior VP, Marketing at Walmart

DREW COLLOM

Personnel Committee & Individual Giving
Committee Chair
Chief Growth Officer at Team Direct, LLC

JON DAVIS

VP of Board and Staff Development
VP/GM, Global Walmart/Sam's Club at The
Hershey Company

JEFF EVANS

Finance Committee Member
President and CMO, At Home

NICK FLINT

Immediate Past President
Principal Owner of NMASS Group, LLC

TED FOX

Safety Committee
President of Champion Retail

LOUIS GRETH

Treasurer
Senior Director, Private Brands Pet & Baby
at Walmart

THOMAS HARRIS

VP of Strategy
Co-Founder of Klearvision Group, LLC

CHAD HOLZ

Secretary to the Board
Director, Global Communications at Walmart

JERRY KIHN

Governance Committee Chair
Consultant

SHANNON LETTS

Safety Committee Chair
Senior VP, Real Estate Development at Big
Lots Stores

DICK LEVIN

Legal Council
Shareholder at Hall Estill

MARK MALO

President of the Board
Business Consultant

JOHN MAUCK

Event Committee Chair
Owner of Mauck 5 Sales & Sourcing

MIKE MOORE

Safety Committee
CEO of Anderson Merchandising

STEPHANIE RIFFLE

Resource Development Committee
Chair
Regional VP of United Federal Credit
Union

VERNON SOLIS

Resource Development Committee
International Retail Operations
Manager at ExxonMobil

JOE STA-ROMANA

Resource Development Committee
Senior VP Unilever Walmart Global
Team

KIM YANSEN

Resource Development Committee
VP, Walmart at Mondelez International

OUR SPONSORS

We would like to say a big thanks to our sponsors for supporting us and serving the kids!

FOUNDER SPONSORS

ExxonMobil
General Mills
The Hershey Company
Unilever
Walmart Foundation

CHAMPION SPONSORS

Champion Retail
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Keurig Dr Pepper
Kimberly-Clark
KMAC
KPMG
Mauck 5-Sales &
Marketing
m00kstr
Pilgrim's Pride
Procter & Gamble
Reynolds Consumer
Products
Sanofi
Schreiber Foods
SC Johnson
Team Direct
Management
The J.M. Smucker
Company
TPN

SILVER SPONSORS

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Ferrara
Hogan Taylor
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Kenvue
Nabholz
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Raising Cane's
Republic Services
Samsung
ShurTape Brands
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E&J Gallo Winery
Flowerama
Kraft
Outdoor Cap
Perry Ellis International
Professional Business Solutions
ROARK
Sterilite

WAYS YOU CAN GIVE BACK!

Having witnessed the profound impact of our work, how can you become an integral part of our mission? BGCBC offers various avenues where your involvement is a catalyst for positive change. Together, we can shape a better future for countless kids, including:

DONATIONS

www.bgcbentoncounty.org/donation-options

Make a difference today by contributing to provide children in need with a world-class Club experience. Your donation ensures that success is not just a dream but a tangible reality within their grasp. Together, we can empower them to graduate high school on time and become impactful, contributing members of our community. Your support creates a brighter future for these kids who depend on us the most.

SPONSORSHIP

www.bgcbentoncounty.org/become-a-partner

Corporate Sponsor

Become a Corporate Sponsor and be a catalyst for building community, fostering a positive work culture, and making a lasting impact on the community. Your support through workplace giving creates a greater collective influence that extends beyond the office walls. We are eager to discuss the diverse range of corporate sponsorship opportunities available, showcasing how your involvement can contribute to meaningful change.

Event Supporter

Join us in the excitement of our numerous events throughout the year! We actively seek opportunities to collaborate with supporters like you during these occasions. Your involvement at our events not only enhances the experience for everyone but also strengthens our shared commitment to making a positive impact.

VOLUNTEER

www.bgcbentoncounty.org/volunteer

Embrace the opportunity to share your time, energy, and talents with us! Join our mission by volunteering, where we have diverse opportunities for individuals, groups, and corporations. Whether you choose a one-time volunteer day or commit to ongoing volunteer hours, your contribution will make a meaningful difference.

HERITAGE CLUB

Call (479) 273-7187 x111

Join The Heritage Club, a nationwide community of friends dedicated to the Boys & Girls Club of Benton County. Just like you, these individuals aspire to secure the future needs of our youth by including the Boys & Girls Club in their estate plans. This thoughtful planning could involve a will, charitable gift annuity, trust arrangement, real estate gift, or a life insurance policy. By becoming part of The Heritage Club, you leave a lasting legacy, ensuring that the impact of your generosity continues to empower and uplift future generations.



The Boys & Girls Club of Benton County is committed to providing a world-class Club experience that assures success is within reach of every young person who enters our door. We are committed to providing programs that target healthy lifestyles, good character and leadership and academic success, with the goal of enabling all young people to reach their full potential as productive, responsible and caring citizens.

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