



BOYS & GIRLS CLUB
OF BENTON COUNTY

30 Years of Building Great Futures!

2021 IMPACT REPORT

Celebrating more than 30 years of mentors making an impact in kids' lives – igniting interests and providing a positive environment where they can learn, play and grow.



OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

OUR VISION

To ensure all kids who need us most have access to a world-class Club Experience which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

Dear Friend of the Club,

We are excited to share our 2021 Impact Report with you! It's been an incredible year full of growth, challenge and inspiration within the Club. Through all that we've celebrated and learned, one thing has become clear: when we center on our mission of helping the kids who need us the most, amazing things happen.

This year marked our **30-year anniversary** of serving the kids in our community, and we are so proud of what we have been able to accomplish over the years from a single, small unit off Central Avenue that served less than 100 kids to six units across all of **Northwest Arkansas serving over 3,000**. As you read through this report, I hope that you will be reminded of how this journey was made possible and why. It is with a strong vision, perseverance and intentionality that youth, parents, communities, board members and donors are building a better future for our Club kids through the Boys & Girls Club.

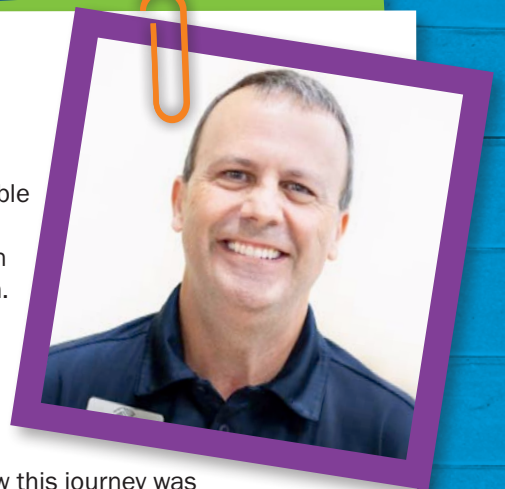
Thanks to your overwhelming generosity and unwavering support, we continue to persevere through the ongoing challenges of COVID-19 and stay true to our mission. We are committed to doing whatever it takes to build a **GREAT FUTURE for each and every Club kid** who walks through our Blue Doors.

But the journey doesn't end here. The future is SO bright, and together we can continue to grow and change lives. Thanks again for your amazing support and belief in our mission. **Because of you, GREAT FUTURES definitely start here.**

With sincere gratitude,

MATT TALIAFERRO

CEO, Boys & Girls Club of Benton County



2021 IMPACT STORIES



“The STEAM room is my favorite place in the Club. I loved making our own lava lamps and having drawing challenges the most!”

- AILANY P.



“My favorite part about the Learning Center is playing games or doing word searches with my friends after we finish our homework.”

- APRIEL D.



“I love coming to the Club, especially over the summer, because we get to go on really fun trips!”

- LOIS S.



“The Club allows me to have awesome experiences like shopping at Academy. I bought a new football and some awesome clothes to wear to school!”

- IKER L.



THE CLUB'S IMPACT ON OUR YOUTH

HOLDEN

What does the Club mean to you?

"The Club is a way for me to have role models with the staff and also have an opportunity to be a role model to the younger kids here."

What would you champion as a youth advocate?

"Being a role model to others. I would also say being understanding."

2022 YOUTH OF THE YEAR



YAMILETTE

What does the Club mean to you?

"The Club means a second family and home."

What would you champion as a youth advocate?

"I would champion self-love."



NATHANIEL

What does the Club mean to you?

"The Club means everything to me. The support from the staff when I was a kid helped make it seem like a safe place and a second home. We have the liberty to be ourselves without being judged. Now as a staff member, I can be a mentor to these kids and give them support and opportunities for a successful future."

What would you champion as a youth advocate?

"I would advocate for mental health because I believe that everyone's feelings and self-worth matter. I would encourage them to speak up when they need help. I would advocate for others to treat each other with respect and kindness because we do not know what goes on with youth at home. Youth struggle with mental health at home and school, so being a champion for mental health is important."



2021 IMPACT REPORT

THE YEAR IN REVIEW

Our 30th was a year of celebration and reflection as we pushed through a tough year and pivoted to be a consistent influence for helping the kids that need us the most have access to a world-class Club experience, which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

AWARDS



We've awarded more than

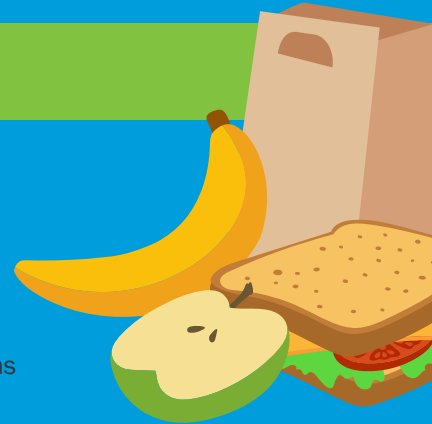
\$15,000
in college
scholarships
this year

\$175,000
in membership
scholarships
this year

MEALS

60,000+
meals served

47%
of kids are in free &
reduced lunch programs



MEMBERS



44%
Female

56%
Male



69%
Caucasian



15%
Hispanic/Latinx



9%
Multiracial/Other



5%
Black



2%
Native American



100%

high-school graduation
rate of teen members for
the last 5 years



94%

of members report
being on grade-level



87%

of members report
receiving mostly As and
Bs in school



82%

of members report they
will attend college



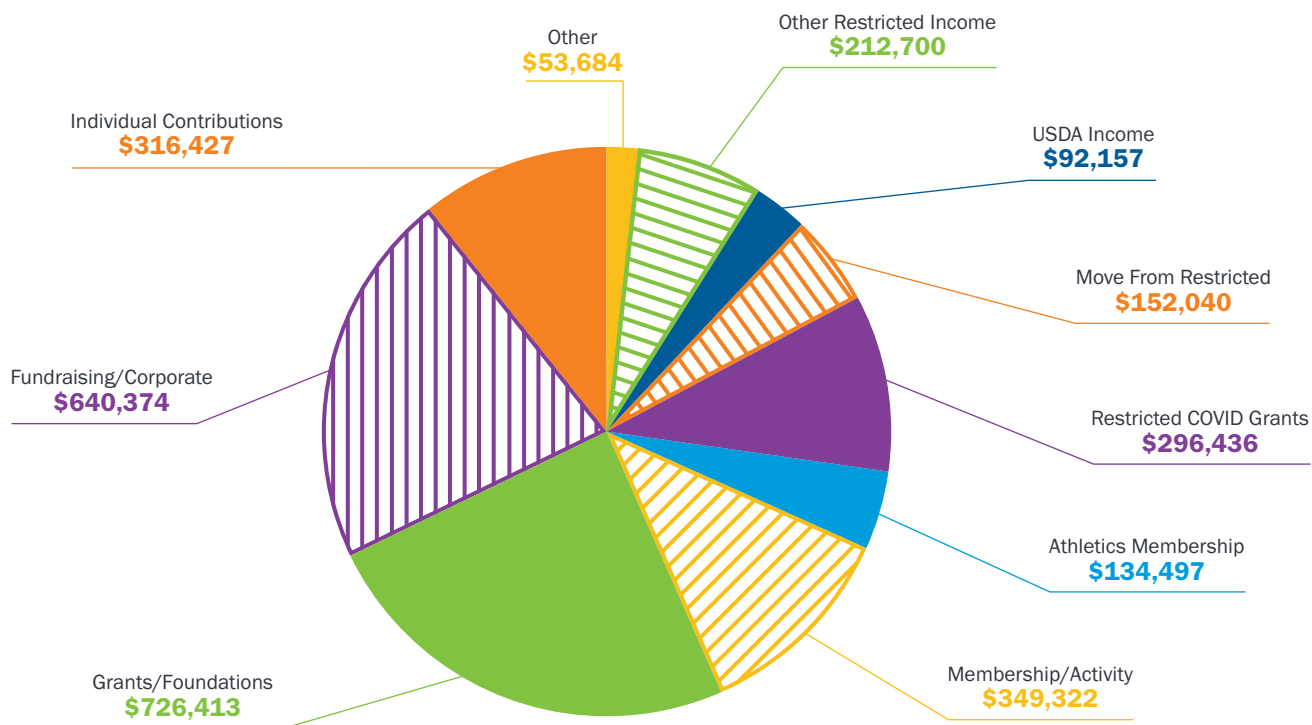
35% of our Club kids are from
single-parent homes



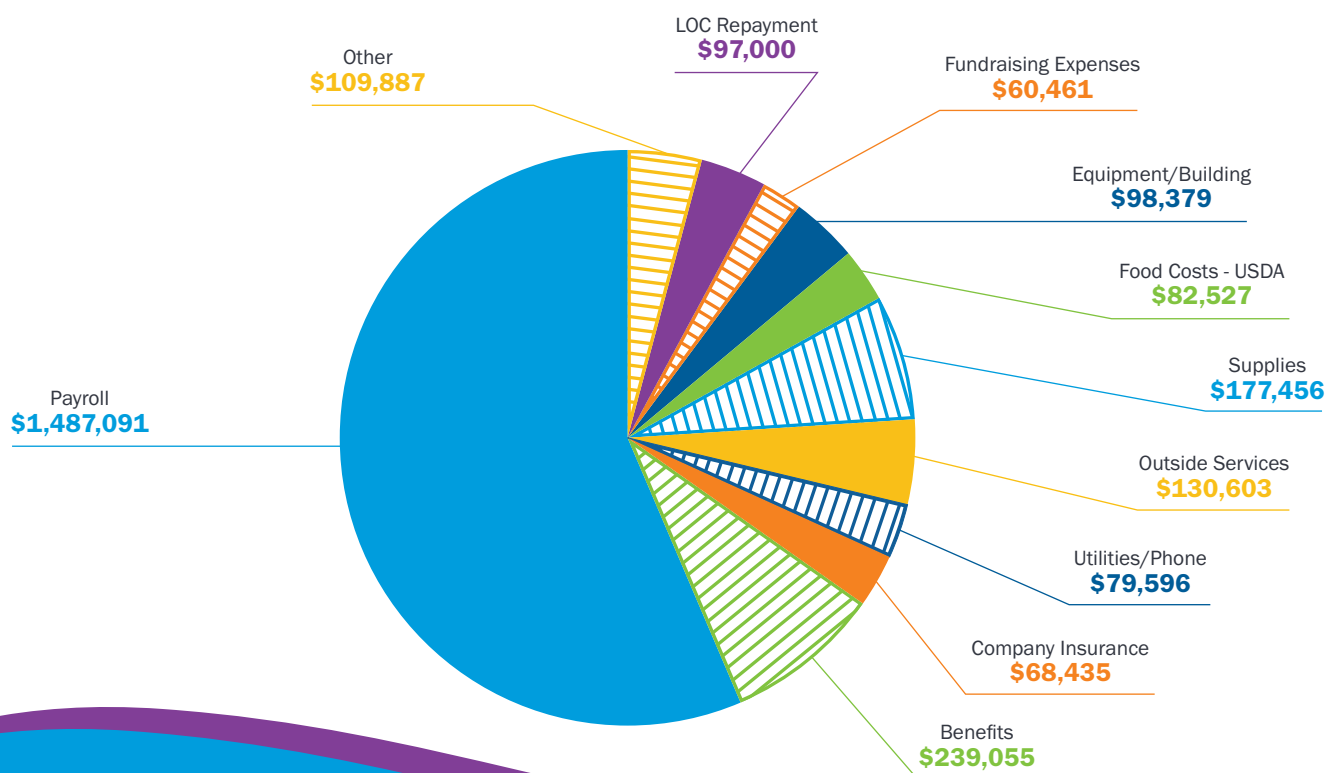
9% of our Club kids are in
the foster care system

REVENUE & EXPENSES

Total Operating Revenue: **\$2,759,990**



Total Operating Expenses: **\$2,630,490**



OUR BOARD OF DIRECTORS

Serving kids through our mission and programs is our key priority and having the financial strength to do so is imperative.

Our committee not only support BGCBC financially through personal commitment, but also with active fundraising, and – most importantly – their time. They actively participate in all fundraising events, community events, represent the Club positively in all interactions and solicit new donors. We would like to thank these goodwill ambassadors for the Club.

BOARD MEMBERS

MARK MALO

President of the Board
Business Consultant

SCOTT DUHAMEL

VP of Operations and Corporate
Giving Committee Chair
President, Lighthouse Sales Support

LOUIS MARTIN

VP of Strategy
President, Global Walmart/Sam's
Club for Coca-Cola

ROBERT GELBACH

RD Committee
Sr. Director of Sales, Unilever

JEFF EVANS

Treasurer of the Board
EVP Electronics, Toys & Seasonal,
Walmart

AMY ELLIOTT

Secretary to the Board
VP Sales and Planning, e.l.f.
Cosmetics

NICK FLINT

Immediate Past President

TED FOX

Safety/Facilities Committee
President, Clear Choice Retail

DICK LEVIN

Legal Council
Shareholder, Hall Estill

JOHN MAUCK

Golf Committee Chair
VP BDM at Select Sales and
Marketing; Owner Mauck 5 Sales
Sourcing and Consulting

VERNON SOLIS

RD Committee
Exxon Mobil International Retail
Operations Manager

JON DAVIS

Sip & Savor Committee Chair
VP/GM Global Walmart/Sam's at
Hershey

TREGG BROWN

Youth of the Year Committee Chair
Chief Sales Officer, Team Direct
Management

THOMAS HARRIS

PR/Government Affairs Committee
Chair
Business Development Manager,
Hayword Group

EUGENE KUBLANOV

Small Business/Tech Committee
Chair
Principal at KPMG

STEPHEN BERINGER

Club Advisory/Strategy Team
Member
Director of Sales, Newell

PRATHIBHA RAJASHEKHAR

Board Member
SVP Private Brands and Sourcing,
Sam's Club

MIKE MOORE

Safety Committee
CEO, Anderson Merchandisers

DREW COLLOM

RD Committee
Chief Growth Officer, Team Direct

JERRY KIHN

Governance
Board Member

STEPHANIE RIFFLE

RD Committee Lead
Market VP at United Federal
Credit Union

SHANNON LETTS

Safety Committee Lead
SVP Real Estate for Big Lots

CHAD HOLZ

Board Member
Walmart Communications

LOUIS GRETH

Board Member
Walmart Private Brands

COURTNEY CARLSON

Board Member
SVP Walmart Marketing

KAREN STUCKEY

Ex-officio
SVP Private Brands Sourcing, GM,
Walmart

OUR SPONSORS

We would like to say a big thanks to our sponsors for supporting us and serving the kids!

FOUNDER SPONSORS

Unilever	Mobil 1
Hershey	General Mills
Walmart Foundation	

CHAMPION SPONSORS

Intradeco	Salesforce
Johnson & Johnson	Walton Family Foundation

RUBY SPONSORS

Saputo	KIK Consumer Products
Coca-Cola	Cox
Red Bull	United Federal Credit Union
Celebrate Arkansas	
Clear Choice Retail	

PLATINUM SPONSORS

Clorox	Pharmavite
Apex Marketing & Sales	Molson Coors
Newell Brands	Spectrum Brands
Beam Suntory	MCS
JASCO	Campbell's
Hart Tools	EJ Gallo Winery
Kellogg's	Arvest Foundation

GOLD SPONSORS

Reynolds Consumer Products	Constellation Brands
KPMG	Kimberly-Clark
Keurig Dr. Pepper	P&G
Smucker's	Team Direct Management
Sony	Beat Box
Planet Fitness	
Pilgrim's Pride	

SILVER SPONSORS

Arvest	Ocean Spray
Anderson Merchandisers	First National Bank
Ozarks Coca-Cola/ Dr. Pepper	Klipsch
Adventure Subaru	Church & Dwight Co.
TPN	Mookstr
DSM	Burrell Behavioral Health
Signature Bank of Arkansas	Navajo Inc
	Sage Partners

IN-KIND SPONSORS

3W Magazine	Designsteins
4029 News	Blue Yonder
Outdoor Cap	Professional Business Systems
Perry Ellis International	
Walmart Films	

WAYS YOU CAN GIVE BACK!

Now that you see the impact of what we do, how can you be involved? BGCBC has several ways you can join the community to help more kids on the road to a greater future, including:

DONATIONS

www.bgcbentoncounty.org/donation-options

Donate today and help the kids that need us the most have access to a world-class Club experience, which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

SPONSORSHIP

www.bgcbentoncounty.org/become-a-partner

Event Sponsor

We have several events throughout the year. Next up: our Youth of the Year Gala on April 8th at 6 pm at the Metroplex Event Center in Rogers, AR. We are always looking for ways to collaborate with supporters at our events!

Corporate Sponsor

Workplace giving builds community, a positive work culture and creates greater collective impact in the community. We would love to speak with you about our wide range of corporate sponsor opportunities.

VOLUNTEER

www.bgcbentoncounty.org/volunteer

We would love for you to share your time, energy and talents with us! We have volunteer opportunities for individuals, groups and corporations and can set up a one-time volunteer day or on-going volunteer hours.

HERITAGE CLUB

Call (479) 273-7187 x111

The Heritage Club is an association of friends of the Boys & Girls Club of Benton County from all across the country. Like you, these people seek to ensure that the future needs of our youth are met by including Boys & Girls Club in their estate plans. This planning might include a will, charitable gift annuity, a trust arrangement, a real estate gift or a life insurance policy.

The Boys & Girls Club of Benton County is committed to providing a world-class Club experience that assures success is within reach of every young person who enters our door. We are committed to providing programs that target healthy lifestyles, good character and leadership and academic success, with the goal of enabling all young people to reach their full potential as productive, responsible and caring citizens.

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