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## UPCOMING EVENTS

# YOUTH OF THE YEAR



For more info:  
[www.bgcbentoncounty.org/events](http://www.bgcbentoncounty.org/events)

## Cheers to 30 Years

From its meager beginnings in one small Club building in Bentonville, the Boys and Girls Club of Benton County (BGCBC) has expanded its reach to meet the needs of Benton County youth. Over the last 30 years, we have achieved an enviable record of creatively engaging, educating and empowering local youth in ways that improve their chances of achieving and sustaining academic and economic success. BGCBC's vision is to put success within reach for our Club members and keep them on track to graduate from high school. We help youth realize a positive plan for the future that includes good character, citizenship, and a healthy lifestyle. Over 3,000 youth ages 6 to 18 walk through our doors each year for our after school and summer programs. BGCBC is a safe haven for kids who commonly live in the midst of chaotic, dangerous neighborhoods and have limited positive relationships. At our Clubs, youth are provided meals, strong role models, homework assistance, organized athletics, character development and access to the arts. At our Clubs, there's an opportunity for every kid to get involved and learn something new.



We are so fortunate to have such a supportive community that works hard to provide the resources and support needed to meet the ever-growing demand for youth services in Benton County. Without the support of local businesses and individuals, we would not be able to reach the number of kids with the programs and activities we do today. Because of our supporters in the community, kids are learning how to excel in science and math, learning the importance of staying active and healthy, giving back to their community and becoming leaders.

As we enter into our 30th year, BGCBC continues to be the premier provider of out-of-school time services. Thank you for supporting our mission, being part of our movement and helping give countless youth in Benton County the opportunity to succeed while providing them a safe place to grow, have fun and be kids. We have accomplished great things over the last 30 years, but there is still so much more we can do. Join us as we help create Great Futures for the youth of Benton County for many years to come!



# BGCBC Through the Years

In 1991, a dedicated group of Bentonville city leaders opened the doors to the first Boys & Girls Club in NWA, located in a small church house in Bentonville.



To meet the growing demand for a safe, developmentally rich out-of-school program, a 2nd Club in Bella Vista was opened.



BGCBC expanded its reach into Rogers, converting the old army building into a Club for Rogers Youth.



Thanks to the generosity of Terry and Ronda Brown, a 5,376 sq. ft. Teen Center was constructed across the street from our existing Unit in Rogers.



1991



1992

To accommodate Bentonville's rapid growth, community leaders soon began a "Campaign for Kids" to raise funds to construct a larger facility, the Carl & Alleen McKinney Unit, in Bentonville.



1997

2000

To meet the unique needs of teens, and in collaboration with Bentonville Schools, the HLM Teen Center (now our Athletic Center) was opened.



2002

2017

BGCBC enters into a new partnership with Pea Ridge Schools, opening our first school-based site at Pea Ridge Intermediate School.



2019

2021

BGCBC turns 30! Since 1991 we've expanded from one Club site to 5 and serve over 2,500 Benton County youth each year.

# MESSAGE FROM THE CEO

## MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

## VISION

To ensure all kids who need us the most have access to a world-class Club experience, which ensures that success is in their reach, they graduate high school on time & they become productive members of the community.

## CORE VALUES

- FUN
- SAFETY
- RESPECT
- BELONGING
- STEWARDSHIP
- HONEST COMMUNICATION

## BOARD OF DIRECTORS

Mark Malo, *President*

Nick Flint, *Immediate Past President*

Scott Duhamel, *Vice President*

Louis Martin, *Vice President*

Jeff Evans, *Treasurer*

Amy Elliott, *Secretary*

- |                  |                       |
|------------------|-----------------------|
| Stephen Beringer | Shannon Letts         |
| Tregg Brown      | Dick Levin            |
| Drew Collom      | Tim Meyer             |
| Jon Davis        | John Mauck            |
| Ted Fox          | Mike Moore            |
| Thomas Harris    | Prathibha Rajashekhar |
| Mark Huffman     | Stephanie Riffle      |
| Jerry Kihn       | Karen Stuckey         |
| Eugene Kublanov  | Rob Gelbach           |

The past three months have been a blur with the holidays, end-of-year fundraising campaigns, the Youth of the Year competition, the start of our basketball season not to mention all of the additional craziness surrounding COVID-19. For some, time seems to stand still but for us here at the Club, time is flying by. After the holiday break, we returned to the Club with a renewed sense of energy, purpose and passion as we took the time to reflect on our mission in the community and the fact that we're entering into our 30th year of service! It's easy to sit back and think of the great things we have accomplished in those 30 years but I choose to focus more on the future. There is so much more work that needs to be done! By serving the kids who need us the most, we play a significant role in eliminating racial inequity by providing access to educational and character-building programs that great futures are built upon. Workforce readiness and STEM are just two areas where we are just scratching the surface but with the help of the community, our programs will continue to evolve and our growth plans can become a reality. Together we can achieve more than we ever thought possible. We thank you for the opportunity to continue to serve the youth and families in our community and look towards another 30 years of building great futures!



Take care and please stay safe,

*Matt Saliafero*

**Whatever It Takes to  
Build Great Futures**



**BOYS & GIRLS CLUBS**  
OF BENTON COUNTY



# Club Highlights

## Youth for Unity

The latest U.S. Census Bureau figures confirm what Boys & Girls Clubs throughout the nation have known for a while: that the face of America is changing dramatically. Our Clubs and communities are more diverse than ever before. And as our nation becomes increasingly diverse, it becomes more important to help young people learn to live among those who are different from them and to appreciate others' experiences and traditions. To help educate youth in Benton County about the importance of diversity, BGCBC has implemented a new program at our Clubs called Youth for Unity, which will help youth learn to understand and embrace different cultures.



Creating an environment in which differences can be acknowledged, discussed and validated is essential to helping young people develop the skills they need to be successful in a globally connected world. By incorporating the five key elements of positive youth development - a safe, positive environment; fun; supportive relationships; opportunities and expectations; and recognition - the Youth for Unity program allows Clubs to create a developmentally rich environment for all members.

BGCBC is proud to offer a program that will help develop in America's youth the values of acceptance and respect for others. Youth for Unity will also help youth, parents and staff members understand and value the many differences among people while embracing unity and inclusion for all. With this excellent initiative, we can better appreciate the rich tapestry of the world in which we live.



## CLUB MEMBER SPOTLIGHT

*Destiny, 14 years old, Bentonville Teen Center*

**How long have you been coming to the Club?**

1 year

**What is your favorite thing to do at the Club?**

I like making art, playing Uno and listening to music.

**What is one way the Club has helped you?**

Coming to the Club has helped me to make friends with more teens.

**What do you like doing when you're not at the Club?**

I'm usually hanging out with my sibling. We like singing together.

**What is something unique about you?**

I sing in the choir at my school.





# THANK YOU IS AN UNDERSTATEMENT

## 2020 CORPORATE SUPPORTERS

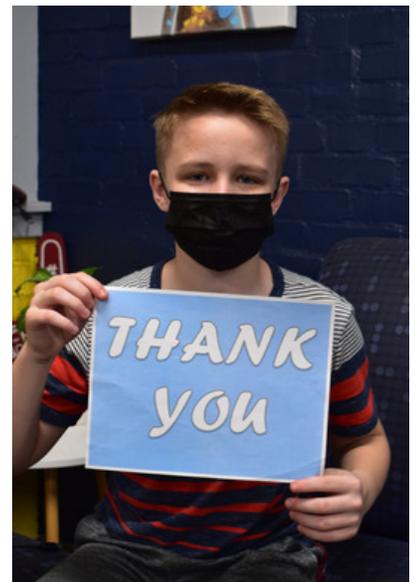
- 3W Magazine
- Adventure Subaru
- Apex Marketing & Sales
- Beam Suntory
- Beatbox
- Ben Hogan
- Big O Tires
- Bodyarmor
- Campbell's
- Celebrate Arkansas Magazine
- Coca-Cola
- Cox
- Del Monte
- Designsteins
- e.l.f Cosmetics
- First National Bank
- General Mills
- Guess Who
- Hart
- Henkel
- Hershey
- i-Health
- Intradeco
- J.M. Smucker Company
- JASCO
- Johnson & Johnson
- Kellogg's
- Keurig Dr. Pepper
- Kik Custom Products
- Klipsch
- KPMG
- Macadoodles
- MCS Industries
- Mizkan
- Mobil 1
- Molson Coors
- Newell
- Outdoor Cap
- Perrigo
- Pharmavite
- Pilgrim's
- Post Consumer Brands
- Professional Business Systems
- Redbull
- Reynolds Consumer Products
- Saputo
- Signature Bank of Arkansas
- Spectrum Brands
- Team Direct Management
- TPN
- Unilever
- United Federal Credit Union
- Walmart

It's hard to fully express just how much Boys & Girls Club of Benton County friends and supporters have meant during the past year. While 2020 took a lot away from kids, people like you stepped up to give them access to the simple things that meant everything to our Club families.

You gave the gift of healthy meals, a safe place to go, and peace of mind for parents returning to work. Because of you, they knew that their kids were safe and cared for at the Club.

Our mission - to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens - would not be possible without your steadfast support.

As we begin a new year that is sure to be filled with both challenges and triumphs for kids, please know that your BGCBC family is grateful for your continued partnership. Because of you, we can continue to meet the needs of our kids and families who need us the most, whatever those needs might be. Because of you, Clubs will continue doing whatever it takes to ensure great futures are possible for every child who walks through our blue doors. From the bottom of our hearts, we thank you.





## Contact Information

Boys & Girls Club of Benton County  
PO Box 448  
Bentonville, AR 72712  
Tel: (479) 273 . 7187  
Email: info@bgcbentoncounty.org

**Rogers Unit**  
409 S 8th St.  
(479) 633 .0044

**McKinney Unit (Bentonville)**  
2801 N Walker St.  
(479) 273 .7187

**John & Maxine Watson Black Unit  
(Pea Ridge)**  
1442 N Davis St.  
(479) 715.4448

**Rogers Teen Center**  
704 W Cypress St.  
(479) 256 .2464

**Bella Vista Unit**  
2260 Forest Hills Blvd  
(479) 876 .6786

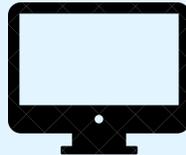


**Your gift helps keep our kids safe.**



### Text To Give

**Text: GOBGCBC to 44-321**  
to donate through texts!



### Donate Online

[bgcbentoncounty.org/donate](http://bgcbentoncounty.org/donate)



You shop. Amazon gives.

Visit [smile.amazon.com](http://smile.amazon.com). Select Boys & Girls Club of Benton County as your charitable organization!

## GETTING + GIVING

### THE MOST FROM YOUR ASSETS

When most people think about making a charitable gift, they think of giving cash. While we appreciate gifts of any kind to help support our Club and our members, there are many ways you can give and benefit from making a gift of other assets—such as real estate, annuities, life insurance, bequests, IRA roll-overs and more.

To learn more, contact Matt Taliaferro, CEO  
[mtaliaferro@bgcbentoncounty.org](mailto:mtaliaferro@bgcbentoncounty.org)

## Donate a Wish List Item!

We serve over 3,000 kids in the community, so we are ALWAYS in need of supplies for our Clubs.

These items include:

- cleaning supplies
- candy
- copy paper
- art supplies
- office supplies
- board games
- school supplies
- sports equipment
- books
- personal hygiene items

## STAY CONNECTED WITH US!

