



K-MAC ENTERPRISES CELEBRATES LOCAL NONPROFITS AWARDED GRANTS THROUGH TACO BELL FOUNDATION'S RECORD \$28 MILLION INVESTMENT

The Taco Bell Foundation's Community Grants are fueling youth success by funding nearly 500 nonprofit organizations across the country.

BENTONVILLE, AR, (August 12, 2025) – The [Taco Bell Foundation](#) announced it is awarding a record-breaking \$28 million in [Community Grants](#) to nearly 500 nonprofit organizations across the U.S. – marking the largest annual grant investment in the Taco Bell Foundation's 30+ year history. Among the recipients are 8 local Arkansas organizations nominated and supported by K-MAC Enterprises, helping to empower young people in numerous communities throughout the state through programs in education, mentorship, college access, and career readiness.

This \$5 million increase over last year's total underscores the Taco Bell Foundation's deepened commitment to supporting youth in the communities where Taco Bell operates. K-MAC Enterprises is honored to be part of the process in identifying and uplifting the nonprofits that make the greatest impact in their communities. This year's selected grantees reflect that close-to-home connection and the shared mission to expand access to opportunities for young people.

"It's an honor to partner with the Taco Bell Foundation in empowering and inspiring young people in state of Arkansas," said Tina Reagan, CEO of K-MAC Enterprises. "This support is made possible by the generosity of our Taco Bell customers and the dedication of our team members who encourage Round Up donations. Together, we're proud to invest in local, youth-focused organizations in the Arkansas communities we serve."

COMMUNITY-LED IMPACT THAT LASTS

This milestone year was made possible by something small: spare change. With an average Round Up donation of just 44 cents, Taco Bell fans – and the Team Members who inspire them – helped power life-changing impact across the country. In fact, the Taco Bell Foundation's Round Up campaign was named the top point-of-sale fundraiser in Engage For Good's [2025 America's Charity Checkout Champions](#) report, raising more than \$50 million in 2024 – a 56% increase since 2022 and a powerful testament to the difference everyday generosity can make.

"Arkansas-based K-MAC Enterprises awarded more than \$300,000 in community grants to support eight nonprofit organizations in Arkansas, including six Boys & Girls Clubs, Junior Achievement of Arkansas – Little Rock, and City Year Little Rock.

LOCALLY NOMINATED, NATIONALLY IMPACTFUL

Unlike many traditional grant models, the Taco Bell Foundation's Community Grants program puts decision-making in the hands of those who know their communities best. Through this approach, organizations like K-MAC Enterprises help drive investments that reflect the real needs and priorities of local youth while contributing to a broader national impact.

In 2025, 45% of all Community Grant funding supported career readiness programs that equip young people with essential skills for the future. An additional 29% went toward academic success mentorship, and 11% focused on increasing college readiness, ensuring support reaches students at every stage of their educational journey. These grants complement the Taco Bell Foundation's ongoing investments through the Live Más Scholarship program, which has awarded over \$64 million since its launch a decade ago. In 2025, K-MAC Enterprises proudly awarded **\$110,000** in Live Más Scholarships to Taco Bell Team Members, empowering them to pursue their educational goals and passions.

To learn more about the Taco Bell Foundation and the Community Grants program, please visit <https://www.tacobellfoundation.org/who-we-support/>.

About K-MAC Enterprises

K-MAC Enterprises, Inc. is a leading operator of Taco Bell quick-service restaurants. The company's restaurants, franchised from YUM! Brands are located in Arkansas, Illinois, Indiana, Kentucky, Mississippi, Missouri, Oklahoma, Tennessee, and Texas. K-MAC was founded in 1964 by Ken McGruder. For more information about K-MAC Enterprises, visit <http://www.kmaccorp.com>

About Taco Bell Foundation

Taco Bell Foundation, Inc. is a 501(c)(3) public charity that empowers the next generation to pursue their passions by breaking down barriers to education and providing resources to help young people chase their boldest ambitions. Since 1992, the Taco Bell Foundation has reached nearly 9 million young people across the country and has awarded more than \$203 million in grants and scholarships, focused on education and career readiness. For more information about the Taco Bell Foundation, visit www.tacobellfoundation.org.

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