30 Years of Building Great Futures!

2021 IMPACT REPORT

Celebrating more than 30 years of mentors making an impact in kids’ lives – igniting interests and providing a positive environment where they can learn, play and grow.
Dear Friend of the Club,

We are excited to share our 2021 Impact Report with you! It’s been an incredible year full of growth, challenge and inspiration within the Club. Through all that we’ve celebrated and learned, one thing has become clear: when we center on our mission of helping the kids who need us the most, amazing things happen.

This year marked our 30-year anniversary of serving the kids in our community, and we are so proud of what we have been able to accomplish over the years from a single, small unit off Central Avenue that served less than 100 kids to six units across all of Northwest Arkansas serving over 3,000. As you read through this report, I hope that you will be reminded of how this journey was made possible and why. It is with a strong vision, perseverance and intentionality that youth, parents, communities, board members and donors are building a better future for our Club kids through the Boys & Girls Club.

Thanks to your overwhelming generosity and unwavering support, we continue to persevere through the ongoing challenges of COVID-19 and stay true to our mission. We are committed to doing whatever it takes to build a GREAT FUTURE for each and every Club kid who walks through our Blue Doors.

But the journey doesn’t end here. The future is SO bright, and together we can continue to grow and change lives. Thanks again for your amazing support and belief in our mission. Because of you, GREAT FUTURES definitely start here.

With sincere gratitude,

MATT TALIAFERRO
CEO, Boys & Girls Club of Benton County
I love coming to the Club, especially over the summer, because we get to go on really fun trips!

- LOIS S.

The STEAM room is my favorite place in the Club. I loved making our own lava lamps and having drawing challenges the most!

- AILANY P.

I love coming to the Club, especially over the summer, because we get to go on really fun trips!

- LOIS S.

The Club allows me to have awesome experiences like shopping at Academy. I bought a new football and some awesome clothes to wear to school!

- IKER L.

My favorite part about the Learning Center is playing games or doing word searches with my friends after we finish our homework.

- APRIEL D.
THE CLUB’S IMPACT ON OUR YOUTH

HOLDEN

What does the Club mean to you?
“The Club is a way for me to have role models with the staff and also have an opportunity to be a role model to the younger kids here.”

What would you champion as a youth advocate?
“Being a role model to others. I would also say being understanding.”

2022 YOUTH OF THE YEAR

YAMILETTE

What does the Club mean to you?
“The Club means a second family and home.”

What would you champion as a youth advocate?
“I would champion self-love.”

NATHANIEL

What does the Club mean to you?
“The Club means everything to me. The support from the staff when I was a kid helped make it seem like a safe place and a second home. We have the liberty to be ourselves without being judged. Now as a staff member, I can be a mentor to these kids and give them support and opportunities for a successful future.”

What would you champion as a youth advocate?
“I would advocate for mental health because I believe that everyone’s feelings and self-worth matter. I would encourage them to speak up when they need help. I would advocate for others to treat each other with respect and kindness because we do not know what goes on with youth at home. Youth struggle with mental health at home and school, so being a champion for mental health is important.”
Our 30th was a year of celebration and reflection as we pushed through a tough year and pivoted to be a consistent influence for helping the kids that need us the most have access to a world-class Club experience, which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

**AWARDS**

- We've awarded more than $15,000 in college scholarships this year
- $175,000 in membership scholarships this year

**MEALS**

- 60,000+ meals served
- 47% of kids are in free & reduced lunch programs

**MEMBERS**

- 69% Caucasian
- 5% Black
- 15% Hispanic/Latinx
- 2% Native American
- 9% Multiracial/Other

- 44% Female
- 56% Male

- 100% high-school graduation rate of teen members for the last 5 years
- 94% of members report being on grade-level
- 87% of members report receiving mostly As and Bs in school
- 82% of members report they will attend college

- 35% of our Club kids are from single-parent homes
- 9% of our Club kids are in the foster care system
Total Operating Expenses: $2,759,990

- Individual Contributions: $316,427
- Fundraising/Corporate: $640,374
- Grants/Foundations: $726,413
- Other: $53,684
- USDA Income: $92,157
- Move From Restricted: $152,040
- Restricted COVID Grants: $296,436
- Athletics Membership: $134,497
- Membership/Activity: $349,322

Total Operating Expenses: $2,630,490

- Payroll: $1,487,091
- LOC Repayment: $97,000
- Fundraising Expenses: $60,461
- Equipment/Building: $98,379
- Food Costs - USDA: $82,527
- Supplies: $177,456
- Outside Services: $130,603
- Utilities/Phone: $79,596
- Company Insurance: $68,435
- Benefits: $239,055

*Reflects unaudited cash flow through November 30, 2021*
**OUR BOARD OF DIRECTORS**

Serving kids through our mission and programs is our key priority and having the financial strength to do so is imperative.

Our committee not only support BGCBC financially through personal commitment, but also with active fundraising, and – most importantly – their time. They actively participate in all fundraising events, community events, represent the Club positively in all interactions and solicit new donors. We would like to thank these goodwill ambassadors for the Club.

**BOARD MEMBERS**

**MARK MALO**  
President of the Board  
Business Consultant

**SCOTT DUHAMEL**  
VP of Operations and Corporate  
Giving Committee Chair  
President, Lighthourse Sales Support

**LOUIS MARTIN**  
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President, Global Walmart/Sam’s Club for Coca-Cola

**ROBERT GELBACH**  
RD Committee  
Sr. Director of Sales, Unilever

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EVP Electronics, Toys & Seasonal, Walmart

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Secretary to the Board  
VP Sales and Planning, e.l.f. Cosmetics

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Immediate Past President

**TED FOX**  
Safety/Facilities Committee  
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VP BDM at Select Sales and  
Marketing; Owner Mauck S Sales  
Sourcing and Consulting

**VERNON SOLIS**  
RD Committee  
Exxon Mobil International Retail  
Operations Manager

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VP/GM Global Walmart/Sam’s at Hershey

**TREGG BROWN**  
Youth of the Year Committee Chair  
Chief Sales Officer, Team Direct  
Management

**THOMAS HARRIS**  
PR/Government Affairs Committee  
Chair  
Business Development Manager, Hayword Group

**EUGENE KUBLANOV**  
Small Business/Tech Committee  
Chair  
Principal at KPMG

**STEPHEN BERINGER**  
Club Advisory/Strategy Team  
Member  
Director of Sales, Newell

**PRATHIBHA RAJASHEKHAR**  
Board Member  
SVP Private Brands and Sourcing, Sam’s Club

**MIKE MOORE**  
Safety Committee  
CEO, Anderson Merchandisers

**DREW COLLOM**  
RD Committee  
Chief Growth Officer, Team Direct

**JERRY KIHN**  
Governance Board Member

**STEPHANIE RIFFLE**  
RD Committee Lead  
Market VP at United Federal Credit Union

**SHANNON LETTS**  
Safety Committee Lead  
SVP Real Estate for Big Lots

**CHAD HOLZ**  
Board Member  
Walmart Communications

**LOUIS GRETH**  
Board Member  
Walmart Private Brands

**COURTNEY CARLSON**  
Board Member  
SVP Walmart Marketing

**KAREN STUCKEY**  
Ex-officio  
SVP Private Brands Sourcing, GM, Walmart

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**OUR SPONSORS**

We would like to say a big thanks to our sponsors for supporting us and serving the kids!

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WAYS YOU CAN GIVE BACK!

Now that you see the impact of what we do, how can you be involved? BGCBC has several ways you can join the community to help more kids on the road to a greater future, including:

DONATIONS

www.bgcbentoncounty.org/donation-options

Donate today and help the kids that need us the most have access to a world-class Club experience, which assures that success is within their reach, that they graduate high school on time, and that they become productive members of our community.

SPONSORSHIP

www.bgcbentoncounty.org/become-a-partner

Event Sponsor

We have several events throughout the year. Next up: our Youth of the Year Gala on April 8th at 6 pm at the Metroplex Event Center in Rogers, AR. We are always looking for ways to collaborate with supporters at our events!

Corporate Sponsor

Workplace giving builds community, a positive work culture and creates greater collective impact in the community. We would love to speak with you about our wide range of corporate sponsor opportunities.

VOLUNTEER

www.bgcbentoncounty.org/volunteer

We would love for you to share your time, energy and talents with us! We have volunteer opportunities for individuals, groups and corporations and can set up a one-time volunteer day or on-going volunteer hours.

HERITAGE CLUB

Call (479) 273-7187 x111

The Heritage Club is an association of friends of the Boys & Girls Club of Benton County from all across the country. Like you, these people seek to ensure that the future needs of our youth are met by including Boys & Girls Club in their estate plans. This planning might include a will, charitable gift annuity, a trust arrangement, a real estate gift or a life insurance policy.

The Boys & Girls Club of Benton County is committed to providing a world-class Club experience that assures success is within reach of every young person who enters our door. We are committed to providing programs that target healthy lifestyles, good character and leadership and academic success, with the goal of enabling all young people to reach their full potential as productive, responsible and caring citizens.